

Kathlyn Teh

Product Designer

Singapore
kathlynteh@gmail.com

www.linkedin.com/in/kathlynteh
kathlynteh.com

Resourceful Product Designer experienced in leading website redesigns that enhance user experience and streamline processes, using AI tools to push my design and efficiency even further. Six years of tattooing taught me to design with permanence in mind, which shaped how I listen, ask questions, and hold a project steady from first conversation to final mark. I combine that craft with visual design and client management to translate complex requirements into intuitive solutions, and to elevate the experience of the people I design for.

SKILLS

- User Research & Discovery
- Translating Needs into Design
- Visual Design & Storytelling
- Prototyping
- Service & Journey Design
- Awareness
- Typography & Layout Sense
- Managing Client Expectations
- Adaptability
- Methodical Thinking
- Figma
- AI Tools (Claude, Cursor, Codex, etc)
- Github
- Adobe Suite (After Effects, Lightroom, Photoshop, Premiere Pro, Illustrator)

PROJECTS (General Assembly 2026)

[AXS Mobile App](#)

Worked end-to-end with a team of three over 3 weeks on a client-facing redesign of AXS, targeting young couples and first jobbers. Conceptualised and designed a new in-app sharing feature, integrating it seamlessly into the existing app flow while accounting for upcoming updates. Contributed across user research, analysis, and design, collaborating closely with the client and team to align on a shared vision and deliver a confident, cohesive final product.

[Ya Kun Kaya Toast Mobile App](#)

Self-selected Ya Kun as our focus organisation and collaborated with 2 teammates over 2 weeks to redesign their mobile app with a focus on younger users. Drove the full design process from user research and analysis through to UI design, identifying key friction points in the pick-up ordering and order tracking flows. Restructured both flows to create a more intuitive, reliable experience that better serves everyday users.

EXPERIENCE

Product Designer | Impact Trails Asia | Sep 2026-Present

- Led the redesign of Impact Trails Asia's website, restructuring information architecture and content hierarchy to improve navigation and usability.
- Designed and built responsive pages, integrating Tally, Stripe, and Web3Forms to streamline registrations, payments, and enquiries.
- Collaborated with stakeholders to translate business requirements into a seamless journey from discovery to registration.

Tattoo Artist | Vinterdoodle | Jul 2020-Present

- Led end-to-end client engagements over six years, translating references and constraints into original designs where work is permanent and cannot be revised.
- Guided first-time and anxious clients through each session, setting clear expectations on process, duration, and aftercare.
- Built and ran an independent creative business, adapting designs and session formats at markets and festivals based on direct customer response.

Part Time Specialty Coffee Barista | Currently at Nickel | Apr 2019 - Present

- Managed full café operations across cashier, kitchen and bar including coffee calibration and batch prep.
- Built strong process-oriented thinking by balancing consistency, speed and quality simultaneously.
- Developed strong interpersonal skills through daily high-volume customer interaction. Building rapport, reading moods and memorising the orders and preferences of regulars to deliver a personalised experience.

Freelance 1st and 2nd Camera Assistant | Toggle, Vasantham, Drama | Jun 2019 - Mar 2022

- Supported the DP across drama productions for Toggle and Vasantham, plus corporate and commercial shoots, pulling focus through unrehearsed movement.
- Anticipated the DP's next setup, preparing equipment in advance to shorten turnaround between shots.
- Slated, logged, and managed media as 2nd AC, protecting continuity and a clean handover to post.

Freelance LIVE News and Promo Video Editor | CNBC | Mar 2017 - Dec 2018

- Maintained clear communication across Producers and News Assistants.
- Edited and aired breaking news segments within 1 to 2 minute deadlines under high-pressure conditions.
- Clipped daily guest interviews and manage emails with guest for licensing purchase.

EDUCATION**General Assembly | Mar 2026 - May 2026**

User Experience Design Bootcamp Certificate

Mages institute of Excellence | Feb 2019 - May 2019

Professional Certificate in Motion Design

Ngee Ann Polytechnic | Mar 2015 - May 2018

Diploma in Film, Sound and Video